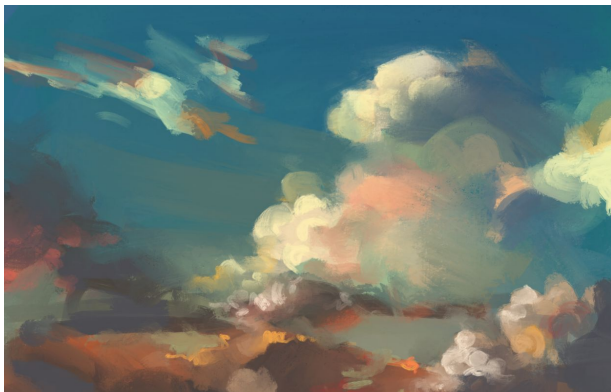
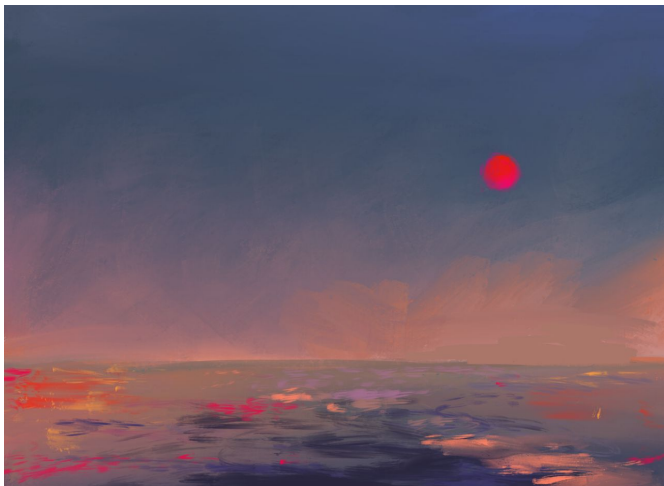


# *Limelight*

It's your turn to take center stage.



Meet **Melissa.**



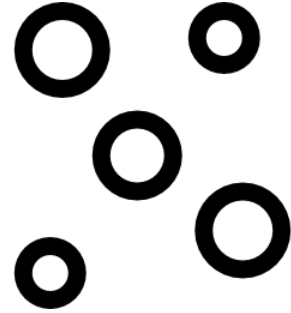
## Problem



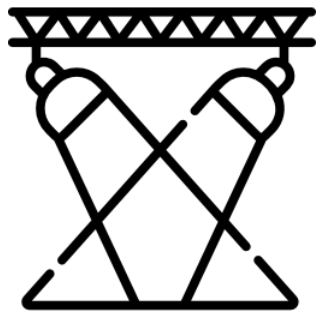
Creators  
struggle to get  
off the ground



Current  
platforms have  
poor discovery

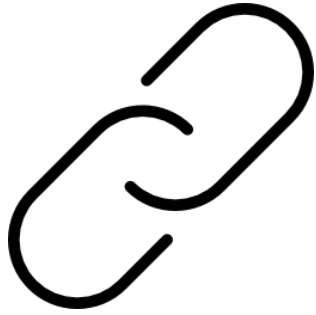


Content is  
scattered across  
platforms

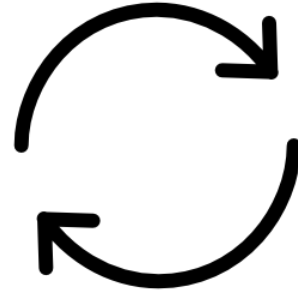


Limelight is a platform that **automatically aggregates related content** across platforms and creators and gives all posts **a fair chance to be seen.**

## How It Works



Link accounts  
on existing  
platforms



Content is  
served round  
robin style

# Business Model

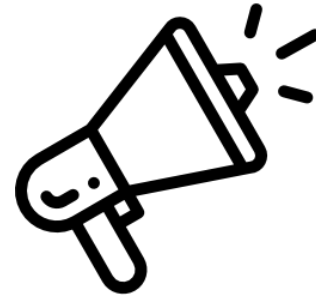


Premium subscription

# Go-to-Market Strategy



Grassroots  
approach



Social media  
outreach



# Competitors

Facilities/Amenities



price

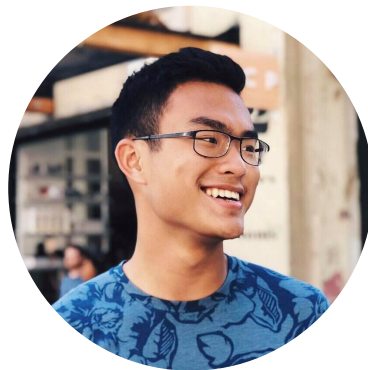


# Team



Michelle Ran  
developer

App & web developer.  
Organizer of a 250+ person  
community game project.




Matthew Ong  
marketing

Marketer, videographer  
and design enthusiast. A  
passionate storyteller.

## 1 year after launch...



66,000  
monthly  
users



\$480,000  
annual  
revenue

## Currently...



researching  
and designing  
a prototype

## Going forward...



release an MVP,  
collect feedback,  
iterate

*Questions?*

*Thanks!*

Contact us at  
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